



## **PRESS RELEASE**

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### **CALIFORNIA MOVING & STORAGE ASSOCIATION HOLDS ITS 100TH ANNUAL CONVENTION IN SACRAMENTO, CALIF.**

CERRITOS, Calif., (May 9, 2018) — The California Moving & Storage Association (CMSA) held its 100th Annual Convention from April 17-22, 2018 at the Hyatt Regency Sacramento with more than 330 moving professionals in attendance!

While the schedule was filled with the usual convention activities, there were also special surprises thrown in to help commemorate the historical 100-year milestone of CMSA.

Attendees with full registrations received a full-color commemorative program filled with photos of past CMSA chairmen, a historical timeline, photos, and member memoirs. There were also CMSA 100th anniversary t-shirts donated by Ben Geissel of Galbraith Van & Storage and PJ Welch of Cardinal Van Lines. All proceeds from the t-shirts sales are being donated to the CMSA.

While vital committee and board meetings were held to address important industry issues, there were also fun social events that promoted friendships and good times. This year's convention included a Movers & Shakers Dinner in the breathtaking Capitol View Room on the 15<sup>th</sup> floor of the Hyatt Regency Sacramento. The dinner was held to thank board members, chapter presidents, committee members, convention speakers and special guests.

There was also a special Former Chairmen's Dinner celebrating CMSA leadership at The Sutter Club, a historical and exclusive Sacramento social club. Former CMSA chairmen and a former CMSA president were honored with a commemorative 100th anniversary paper weight and asked to share a special memory of their involvement with CMSA, which brought both hysterical and touching moments.

The annual Convention golf tournament was held at the Teal Bend Golf Course on Thursday morning. In honor of CMSA's 100th Annual Convention, a CMSA member company sponsored a hole-in-one contest with a \$100K prize opportunity. Although no one won the \$100K, all convention attendees still enjoyed the well-attended Exhibitors Welcome Reception later that evening, where mover members visited vendor booths and socialized throughout the night as a photo slideshow of past CMSA events played on.

At the Friday General Business Session, the new CMSA anniversary logo was unveiled! The new logo gives a fresh, modern new look for the association as it enters its second century. General Business Sessions were held Friday and Saturday mornings and included motivational speaker Matt Booth of Mattitude, who talked about the power of a positive attitude and taught attitude exercises to attendees; a regulatory panel discussing the regulatory agency change from the California Public Utilities Commission (CPUC) to the Department of Consumer Affairs (DCA); a look at the effects of the new tax plan on international shipping by International Association of Movers (IAM) Senior Vice President Chuck White; a CARB update from Sean Edgar of CleanFleets.net; state of the interstate industry update by Scott Michael of the American Moving & Storage Association (AMSA); a Move For Hunger Program update by Emily Cebulski; and a van line discussion panel that included representatives from Atlas, Interstate, National, North American, Stevens Worldwide, UniGroup and Wheaton|Bekins.

CMSA also hosted a military breakout session with a special presentation from IAM Senior Vice President Charles White and AMSA Director of Military Policy John Becker. The discussion panel included Scott Kelly of Suddath Government Services, Tim Helenthal of National Van Lines, Matt Connell of Total Military Management and Jeanette Homan of Lambert Enterprises.

The Friday luncheon program involved a review of current California Legislative actions by CMSA Lobbyist Chuck Cole of Advocation Inc. and Deputy Secretary of California Business, Consumer & Housing Agency Sonya Logman.

At the Saturday awards luncheon, CMSA made a special \$5,000 donation presentation to the Northern California Special Olympics and announced its \$5,000 donation to the Muscular Dystrophy Association, the 2017-2018 Chairman John Lance's Chairman's Choice Charity. In celebration of its 100th convention, CMSA announced a record setting \$100K in scholarships given away this year, which put the total amount of scholarship money given away since the inception of the CMSA scholarship program to \$1 million! CMSA also paid recognition to the Association's retiring board members and its 12 chapter presidents, with the Chapter of the Year Award presented to Co-Presidents Griselda Gonzalez and Olga Garcia of CG Moving Company, Inc. on behalf of the Northern Region Chapter.

Attendees enjoyed a fun Toga themed party Friday night at the hotel. It was a night filled with great toga costumes (some "yoga" outfits for those that misread the memo), good food, a rockin' DJ, candy jar guessing games, and crazy photo booth pictures.

On Saturday night at the Chairman's Ball/Dinner, CMSA formally installed Alan Freese of Peninsula Moving & Storage in Salinas, Calif., as the 2018-2019 Chairman. Convention

attendees celebrated the Association's new chairman by dancing to music and taking even more pics at the photo booth.

The 101st CMSA Convention will be held April 23-28, 2019 at the Paradise Point Resort & Spa in San Diego, Calif.

The CMSA is a nonprofit trade association representing more than 375 licensed and insured movers operating in California. The CMSA also includes more than 195 associate member companies. Established in 1916, the Association is comprised of 12 chapters strategically located throughout California.

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